

1,580 visits came from 30 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,580 % of Site Total: 100.00%	2.62 Site Avg: 2.62 (0.00%)	00:02:23 Site Avg: 00:02:23 (0.00%)	65.32% Site Avg: 65.19% (0.19%)	51.71% Site Avg: 51.71% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	1,306	2.69	00:02:39	59.72%	50.69%	
Taiwan	88	3.44	00:01:29	93.18%	26.14%	
China	38	1.82	00:01:03	86.84%	55.26%	
Ireland	35	1.57	00:00:01	100.00%	71.43%	
Singapore	21	1.52	00:01:36	80.95%	71.43%	
Hong Kong	16	1.69	00:00:49	100.00%	87.50%	
Canada	15	2.40	00:00:36	100.00%	66.67%	
Malaysia	15	1.73	00:00:13	80.00%	86.67%	
Australia	6	1.33	00:00:01	100.00%	83.33%	
Indonesia	5	1.20	00:00:25	80.00%	80.00%	

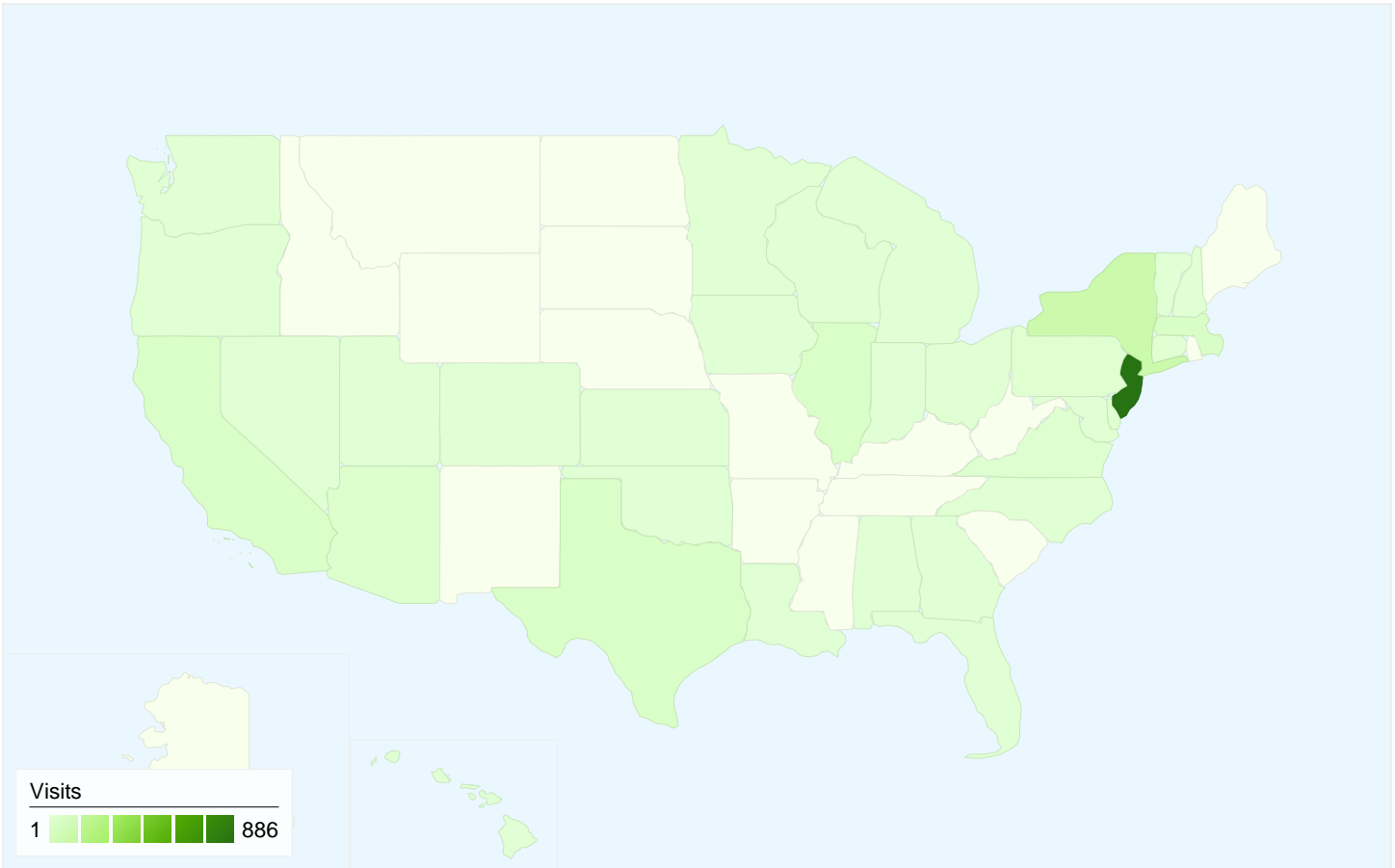
United Kingdom	4	1.25	00:00:06	100.00%	75.00%
France	3	1.00	00:00:00	100.00%	100.00%
Thailand	3	5.33	00:11:40	100.00%	33.33%
Italy	3	3.00	00:01:53	100.00%	66.67%
Sweden	3	1.00	00:00:00	100.00%	100.00%
Brazil	2	4.50	00:09:01	50.00%	0.00%
Germany	2	2.00	00:00:23	50.00%	50.00%
Portugal	2	1.00	00:00:00	50.00%	100.00%
Hungary	2	1.00	00:00:00	100.00%	100.00%
Fiji	1	1.00	00:00:00	100.00%	100.00%
Japan	1	6.00	00:00:19	100.00%	0.00%
Switzerland	1	1.00	00:00:00	100.00%	100.00%
Spain	1	2.00	00:01:38	100.00%	0.00%
Poland	1	1.00	00:00:00	100.00%	100.00%
Iran	1	1.00	00:00:00	100.00%	100.00%
Argentina	1	1.00	00:00:00	100.00%	100.00%
Ivory Coast	1	1.00	00:00:00	100.00%	100.00%
Norway	1	1.00	00:00:00	100.00%	100.00%
Vietnam	1	1.00	00:00:00	100.00%	100.00%
Philippines	1	7.00	00:12:37	100.00%	0.00%
					1 - 30 of 30

Country/Territory Detail:

United States

Jul 5, 2007 - Mar 17, 2008

Comparing to: Site



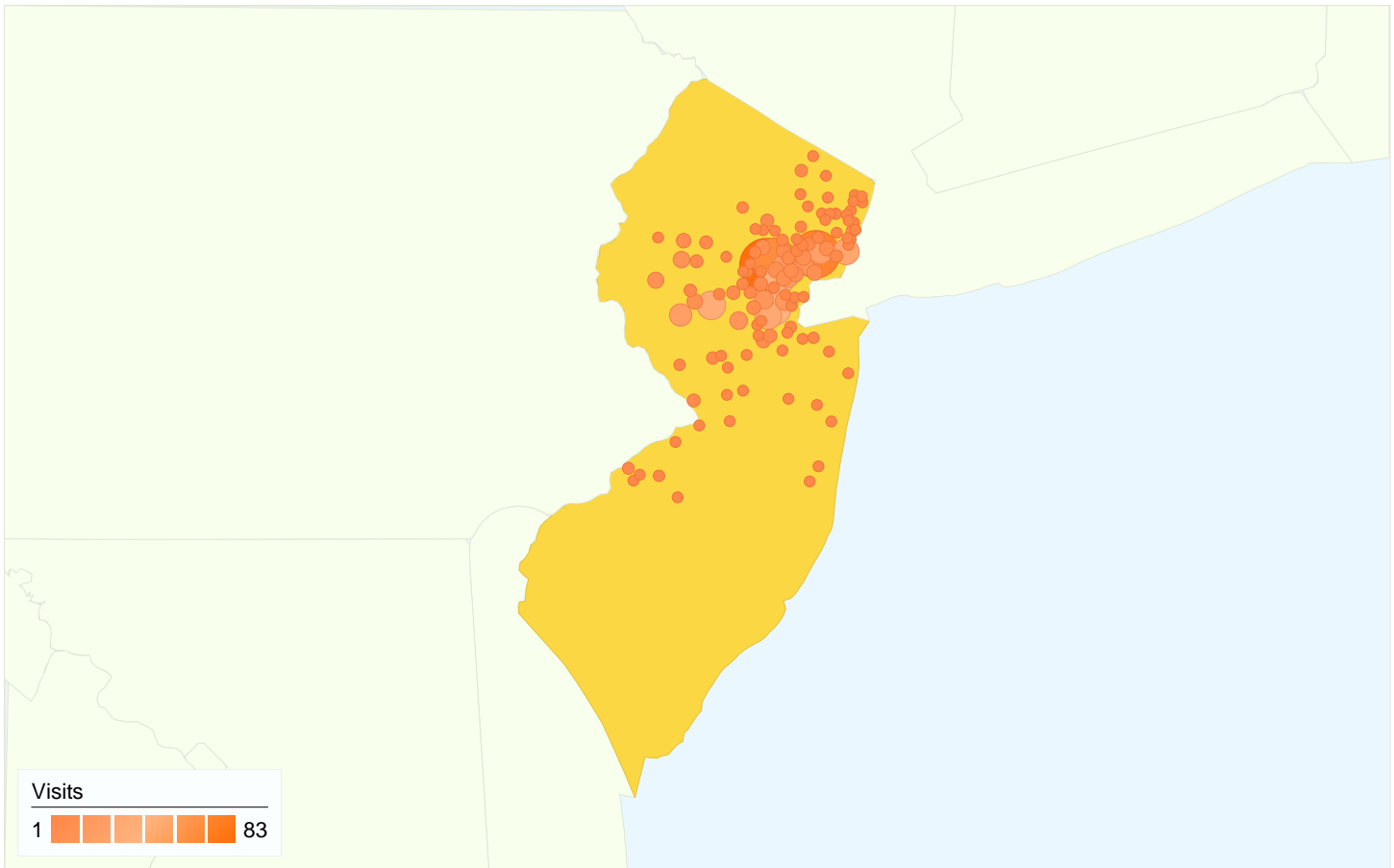
This country/territory sent 1,306 visits via 35 regions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,306 % of Site Total: 82.66%	2.69 Site Avg: 2.62 (2.36%)	00:02:39 Site Avg: 00:02:23 (11.11%)	59.72% Site Avg: 65.19% (-8.38%)	50.69% Site Avg: 51.71% (-1.97%)	
Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
New Jersey	886	2.85	00:03:07	52.03%	49.89%
New York	103	2.63	00:02:13	76.70%	49.51%
(not set)	44	3.34	00:01:09	86.36%	11.36%
Massachusetts	39	1.15	00:00:13	94.87%	87.18%
Illinois	35	2.03	00:01:21	34.29%	54.29%
California	35	2.29	00:02:44	91.43%	54.29%
Texas	33	2.45	00:02:00	45.45%	33.33%
Arizona	21	1.24	00:00:01	100.00%	85.71%
District of Columbia	18	3.83	00:02:55	83.33%	50.00%

Delaware	15	1.73	00:01:11	6.67%	66.67%
Virginia	12	1.58	00:00:36	91.67%	66.67%
Pennsylvania	10	2.70	00:01:17	100.00%	50.00%
Washington	6	1.17	00:00:28	100.00%	83.33%
Nevada	5	1.20	00:00:40	60.00%	80.00%
Minnesota	4	1.50	00:00:01	75.00%	75.00%
Oregon	4	2.00	00:00:06	75.00%	50.00%
North Carolina	4	3.25	00:05:49	100.00%	25.00%
Connecticut	4	1.75	00:01:54	100.00%	25.00%
Ohio	4	3.25	00:01:46	100.00%	50.00%
Indiana	3	1.00	00:00:00	66.67%	100.00%
Florida	2	1.00	00:00:00	100.00%	100.00%
Wisconsin	2	3.50	00:12:35	100.00%	0.00%
Kansas	2	2.00	00:03:05	50.00%	0.00%
Georgia	2	2.00	00:00:45	100.00%	50.00%
Maryland	2	7.00	00:01:13	100.00%	0.00%
Vermont	2	5.00	00:07:37	50.00%	0.00%
Louisiana	1	1.00	00:00:00	100.00%	100.00%
Oklahoma	1	1.00	00:00:00	100.00%	100.00%
New Hampshire	1	1.00	00:00:00	100.00%	100.00%
Hawaii	1	3.00	00:02:14	100.00%	0.00%
Iowa	1	1.00	00:00:00	100.00%	100.00%
Utah	1	1.00	00:00:00	100.00%	100.00%
Michigan	1	1.00	00:00:00	100.00%	100.00%
Colorado	1	1.00	00:00:00	100.00%	100.00%
Alabama	1	3.00	00:02:36	100.00%	0.00%

1 - 35 of 35



This state sent 886 visits via 122 cities

Site Usage

City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
New Providence	83	4.05	00:07:26	18.07%	48.19%
Newark	71	3.96	00:05:01	84.51%	22.54%
Summit	66	3.64	00:03:05	21.21%	39.39%
Metuchen	41	4.39	00:03:03	43.90%	48.78%
Westfield	40	2.08	00:01:46	77.50%	62.50%
Somerville	35	3.17	00:01:13	5.71%	2.86%
Edison	32	2.97	00:04:47	71.88%	53.12%
Hoboken	30	1.80	00:01:55	36.67%	63.33%
Harrison	25	2.60	00:03:44	72.00%	52.00%
Union	24	3.04	00:01:23	70.83%	33.33%

Three Bridges	23	1.70	00:00:43	4.35%	95.65%
Cranford	22	2.68	00:03:53	50.00%	40.91%
Springfield	20	1.60	00:00:46	50.00%	70.00%
Iselin	17	2.18	00:02:20	52.94%	70.59%
Hillside	16	1.50	00:01:49	31.25%	68.75%
South Plainfield	16	2.81	00:02:32	62.50%	43.75%
Somerset	14	1.07	00:00:02	28.57%	92.86%
Califon	12	2.75	00:03:46	8.33%	58.33%
Clinton	11	1.00	00:00:00	9.09%	100.00%
Mountainside	10	2.80	00:02:31	50.00%	20.00%
Irvington	10	2.80	00:03:42	60.00%	70.00%
Elizabeth	10	3.60	00:05:20	70.00%	10.00%
Readington	10	1.20	> 00:00:00	0.00%	90.00%
Garwood	10	2.00	00:04:39	70.00%	70.00%
Madison	9	3.44	00:00:34	66.67%	11.11%
Roselle Park	9	3.00	00:06:02	33.33%	44.44%
Kearny	8	1.25	00:00:01	87.50%	87.50%
Kenilworth	8	3.12	00:03:47	75.00%	25.00%
Long Valley	8	1.00	00:00:00	0.00%	100.00%
East Brunswick	8	2.50	00:00:15	75.00%	25.00%
Piscataway	7	2.43	00:01:59	57.14%	42.86%
Plainfield	7	3.71	00:03:25	57.14%	42.86%
Short Hills	7	4.43	00:04:23	71.43%	14.29%
Martinsville	6	1.00	00:00:00	100.00%	100.00%
South River	6	2.83	00:05:33	50.00%	66.67%
Pottersville	5	1.00	00:00:00	20.00%	100.00%
Trenton	5	4.40	00:08:39	100.00%	40.00%
Millburn	5	4.80	00:10:59	80.00%	20.00%
East Orange	5	3.00	00:03:05	80.00%	20.00%
Parsippany	5	2.20	00:00:32	60.00%	60.00%
Chester	5	1.00	00:00:00	0.00%	100.00%
Whitehouse Station	4	1.00	00:00:00	25.00%	100.00%
Fairview	4	1.50	00:01:00	25.00%	75.00%
Princeton	4	1.25	00:00:08	100.00%	75.00%
Jersey City	4	2.25	00:03:04	75.00%	50.00%
Oakland	4	3.50	00:01:49	100.00%	25.00%

Dunellen	4	1.25	00:00:07	100.00%	75.00%
South Orange	3	3.67	00:02:26	66.67%	66.67%
Livingston	3	4.67	00:04:17	100.00%	33.33%
Pennsauken	3	3.00	00:00:02	100.00%	0.00%
Warren	3	3.67	00:08:14	66.67%	0.00%
Belleville	3	1.00	00:00:00	66.67%	100.00%
South Amboy	3	4.67	00:08:51	33.33%	33.33%
Green Village	3	2.33	00:04:29	100.00%	0.00%
Lodi	2	1.50	00:00:06	100.00%	50.00%
Woodbridge	2	1.00	00:00:00	100.00%	100.00%
Pennington	2	2.50	00:01:07	100.00%	0.00%
Palisades Park	2	2.50	00:00:53	100.00%	0.00%
Rockaway	2	4.50	00:01:54	100.00%	50.00%
Orange	2	1.00	00:00:00	100.00%	100.00%
Berkeley Heights	2	2.50	00:00:03	100.00%	50.00%
Verona	2	3.00	00:02:25	50.00%	50.00%
Mount Laurel	2	8.00	00:04:06	50.00%	0.00%
Bridgewater	2	1.50	00:01:30	100.00%	50.00%
Keyport	2	1.00	00:00:00	100.00%	100.00%
Scotch Plains	2	2.00	00:00:33	100.00%	50.00%
Clifton	1	3.00	00:00:01	100.00%	0.00%
Old Bridge	1	1.00	00:00:00	100.00%	100.00%
Bernardsville	1	2.00	00:00:44	100.00%	0.00%
East Rutherford	1	2.00	00:00:37	100.00%	0.00%
Middletown	1	1.00	00:00:00	100.00%	100.00%
Dumont	1	1.00	00:00:00	100.00%	100.00%
Milltown	1	1.00	00:00:00	0.00%	100.00%
Avenel	1	3.00	00:03:44	100.00%	0.00%
Tenafly	1	1.00	00:00:00	100.00%	100.00%
Teaneck	1	1.00	00:00:00	100.00%	100.00%
Cherry Hill	1	6.00	00:13:08	100.00%	0.00%
Wayne	1	2.00	00:01:51	100.00%	0.00%
Cliffwood	1	3.00	00:02:31	100.00%	0.00%
Toms River	1	8.00	00:04:42	100.00%	0.00%
Bogota	1	5.00	00:02:38	100.00%	0.00%
Garfield	1	1.00	00:00:00	100.00%	100.00%

Mahwah	1	3.00	00:04:47	100.00%	0.00%
West New York	1	1.00	00:00:00	100.00%	100.00%
Passaic	1	1.00	00:00:00	100.00%	100.00%
New Brunswick	1	2.00	00:01:07	100.00%	0.00%
Farmingdale	1	5.00	00:03:49	100.00%	0.00%
Hightstown	1	4.00	00:30:42	100.00%	0.00%
Totowa	1	1.00	00:00:00	100.00%	100.00%
Weehawken	1	1.00	00:00:00	100.00%	100.00%
Oceanport	1	6.00	00:45:18	100.00%	0.00%
Allenwood	1	1.00	00:00:00	100.00%	100.00%
Burlington	1	5.00	00:10:59	100.00%	0.00%
Bergenfield	1	1.00	00:00:00	100.00%	100.00%
Port Murray	1	4.00	00:00:31	100.00%	0.00%
Carteret	1	2.00	00:00:19	100.00%	0.00%
Stirling	1	1.00	00:00:00	0.00%	100.00%
Windsor	1	1.00	00:00:00	100.00%	100.00%
Whippany	1	1.00	00:00:00	100.00%	100.00%
Kingston	1	1.00	00:00:00	100.00%	100.00%
Waldwick	1	3.00	00:00:01	100.00%	0.00%
North Bergen	1	1.00	00:00:00	100.00%	100.00%
Millington	1	1.00	00:00:00	100.00%	100.00%
Cresskill	1	2.00	00:00:27	100.00%	0.00%
Parlin	1	1.00	00:00:00	100.00%	100.00%
Highland Park	1	1.00	00:00:00	100.00%	100.00%
Fair Lawn	1	1.00	00:00:00	100.00%	100.00%
Maple Shade	1	1.00	00:00:00	100.00%	100.00%
Freehold	1	4.00	00:00:32	100.00%	0.00%
Gillette	1	1.00	00:00:00	100.00%	100.00%
Dayton	1	1.00	00:00:00	100.00%	100.00%
Allentown	1	1.00	00:00:00	100.00%	100.00%
Medford	1	3.00	00:00:45	100.00%	0.00%
East Hanover	1	3.00	00:02:23	100.00%	0.00%
West Orange	1	3.00	00:01:48	100.00%	0.00%
Plainsboro	1	1.00	00:00:00	100.00%	100.00%
Colonia	1	1.00	00:00:00	0.00%	100.00%
Cedar Knolls	1	1.00	00:00:00	100.00%	100.00%

Ridgefield Park	1	2.00	00:01:37	100.00%	0.00%
Cliffside Park	1	1.00	00:00:00	100.00%	100.00%
Beachwood	1	1.00	00:00:00	100.00%	100.00%
Bordentown	1	1.00	00:00:00	100.00%	100.00%

1 - 122 of 122



1,580 visits used 17 languages

Site Usage

Visits 1,580 % of Site Total: 100.00%	Pages/Visit 2.62 Site Avg: 2.62 (0.00%)	Avg. Time on Site 00:02:23 Site Avg: 00:02:23 (0.00%)	% New Visits 65.32% Site Avg: 65.19% (0.19%)	Bounce Rate 51.71% Site Avg: 51.71% (0.00%)	
Language	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
en-us	1,340	2.60	00:02:30	61.72%	53.36%
zh-tw	154	2.99	00:01:25	85.06%	37.66%
zh-cn	50	2.40	00:02:49	80.00%	54.00%
en	15	1.73	00:00:29	93.33%	46.67%
en-gb	3	2.00	00:00:45	100.00%	33.33%
en_us	2	1.00	00:00:00	100.00%	100.00%
fr	2	3.00	00:02:56	100.00%	50.00%
it	2	4.00	00:02:49	100.00%	50.00%
ja	2	5.00	00:00:43	100.00%	0.00%
ko	2	5.50	00:07:00	100.00%	0.00%
pt-br	2	4.50	00:09:01	50.00%	0.00%
es	1	1.00	00:00:00	100.00%	100.00%
hu	1	1.00	00:00:00	100.00%	100.00%
nl-nl	1	4.00	00:00:21	100.00%	0.00%
pl	1	1.00	00:00:00	100.00%	100.00%
sv	1	1.00	00:00:00	100.00%	100.00%
zh-hk	1	1.00	00:00:00	100.00%	100.00%

1 - 17 of 17